

National Media Research Planning 815 Slaters Lane Alexandria, VA 22314-1219

Contract # 834758 Date Entered 06/13/12 Schedule Dates 10/09/12-10/15/12 Last Modified 10/04/12 Randy Forbes for Congress (8538) Entered By Penne Marsh Agency/T-Code National Media Research Planning (1768)/154600; CO-OP No Headline # Political - US House (1175) Brand REPUBLICAN (168806) Demo Normal Blair, Cheryl (2205)

06171289 Order Type Package Deal Commission % 15.00 \$2,250.00 \$12,750.00 Net Total

Account Types National/Political Candidate - Agency Sales Tax

TeleRep - Philadelphia

ANGLE,BEN

37/53/2659

Billing Type Weekly/Irregular Comments

Sales Office

Buyer Name

Phone/Fax

CPE

FORBES 10/9
****** THIS IS A CASH IN ADVANCE SCHEDULE *****, RANDY FORBES FOR CONGRESS

Norfolk (WVEC) (WVEC) Rate By Broadcast Month Spots \$15,000.00 20 Oct. 2012 Grand Total: 20 \$15,000.00

Station	Comments	Entered
orfolk (WVEC) (WVEC)	13 NEWS-11.00	10/4/12
orfolk (WVEC) (WVEC)	13 NWS DYBRK A<	10/4/12
orfolk (WVEC) (WVEC)	GD MRN AMR-ABC	10/4/12
orfolk (WVEC) (WVEC)	13 NEWS-11.00	10/4/12
orfolk (WVEC) (WVEC)	13 NWS DYBRK A<	10/4/12
orfolk (WVEC) (WVEC)	GD MRN AMR-ABC	10/4/12
orfolk (WVEC) (WVEC)	NASCAR: CHARLOTTE	10/4/12
orfolk (WVEC) (WVEC)	13 NEWS-11.00	10/4/12
orfolk (WVEC) (WVEC)	13 NWS DYBRK A<	10/4/12
orfolk (WVEC) (WVEC)	GD MRN AMR-ABC	10/4/12
orfolk (WVEC) (WVEC)	BODY-PROOF-ABC	10/4/12
orfolk (WVEC) (WVEC)	13 NEWS-11.00	10/4/12
orfolk (WVEC) (WVEC)	13 NWS DYBRK A<	10/4/12
	GD MRN AMR-ABC	10/4/12
ori ori	folk (WVEC) (WVEC)	13 NWS DYBRK A<

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Comments:

B/E Bookend P/B Piggy Back

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National Media Research Planning 815 Slaters Lane

Alexandria, VA 22314-1219

Billing Type

Contract #	834758	Date Entered	06/13/12
Schedule Dates	10/09/12-10/15/12	Last Modified	10/04/12
Advertiser	Randy Forbes for Congress (8538)	Entered By	Penne Marsh
Agency/T-Code	National Media Research Planning (1768)/1546007	CO-OP	No
Product	Political - US House (1175)	Headline #	06171289
Brand	REPUBLICAN (168806)	Demo	
Salesperson	Blair, Cheryl (2205)	Order Type	Normal
Sales Office	TeleRep - Philadelphia	Package Deal	
Buyer Name	ANGLE,BEN	Commission %	15.00
Phone/Fax	1	Commission	\$2,250.00
CPE	37/53/2659	Net Total	\$12,750.00
Account Types	National/Political Candidate - Agency	Sales Tax	

FORBES 10/9
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RANDY FORBES FOR CONGRESS

National/Political Candidate - Agency

Weekly/Irregular

Norfolk (WVEC) (W		<u>Rate</u>
Oct. 2012	20	\$15,000.00
Grand Total:	20	\$15,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
17.1	Normal Line / SPOT	10/10/12-10/10/12	5	:30	11P- 11:35P (ET)				1				1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	10/4/12
18.1	Normal Line / SPOT	10/10/12-10/10/12	5	:30	5A- 5:58A (ET)		Π		1				1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	10/4/12
19.1	Normal Line / SPOT	10/10/12-10/10/12	4	:30	7A- 9A (ET)				1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	10/4/12
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CONFIRMATION CONTRACT																		
Accepted	f-Agency/Advertiser:			Date:	Accepted-Sta	tion:								Date:	Comments:			
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B/E Bookend P/B Piggy Back

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

check applicable	•							
✓ FEDERA	AL CANDIDAT	ΓE	☐ STATE/LOCAL CANDIDATE					
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3								
Station and	Location:	orfolk		Date:	0/5			
I, Jon Ferrell					,			
being/on behalf of	of: Randy Forbes				, a legally			
qualified candida	ate of the Republi	can			political			
party for the offi-	ce of: House of R	Representatives - \	/A					
in the General								
election to be he	eld on: November	6, 2012						
do hereby reque	est station time as f	ollows:						
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks			
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule			
Total Charges: \$ 12,750 NCT								

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#834758

For programming that, in whole or in national importance," list the matters	part, "communicates a message relatir below:	ng to any political matter of
I represent that the payment for the a	bove described broadcast time has bee	n furnished by:
Forbes for Congress		
	ne time as paid for by such person or e s either a legally qualified candidate or	
The name of the treasurer of the cand	•	
Cheryl L. Freaufi		
This station has disclosed to me its po	plitical advertising policies, including: sales practices (not applicable to federa	
	CRIMINATE OR PERMIT DISCRIMITE PLACMENT OF ADVERTISING.	
To Be Signed By C	andidate or Authorized	Committee
	Jour ferrel	of
Date	Signature	,
To Be Signed	d By Station Representa	tive
Accepted	Accepted in Part	Rejected
Parie Marsh Signature	Penne Marsh Printed Name	NSC.